

## 2010 Electronic Media Advertising Guide

### [www.HPJ.com](http://www.HPJ.com)

*companion site to weekly ag publication*

#### Run of Site

Banner/Tile \$2,500/month

#### Category Specific

Banner/Tile \$1,200/month

Choose from: News – Crops – Livestock – Hay, Range & Pasture – Home & Family – Classifieds – Resources – This Week's Journal

### [www.EquipmentForTheFarm.com](http://www.EquipmentForTheFarm.com)

*new & used farm equipment site*

#### Run of Category

Banner/Tile \$1,200/month

#### Page Specific

Banner/Tile \$ 300/month

Choose from: Farm Equip. – Livestock Equip. – Trucks & Trailers – Industrial & Construction Equip.

### [www.AgBigBook.com](http://www.AgBigBook.com)

*annual directory of ag products and services*

#### Run of Category

Banner/Tile \$1,200/month

#### Page Specific

Banner/Tile \$ 300/month

Choose from nearly 80 categories. See [www.AgBigBook.com](http://www.AgBigBook.com) for list.

### [www.JournalGetAways.com](http://www.JournalGetAways.com)

*annual travel directory, getaway ideas, and interactive travel site*

#### Run of Category

Banner/Tile \$1,200/month

#### Page Specific

Banner/Tile \$ 300/month

Choose from over 20 categories. See [www.JournalGetAways.com](http://www.JournalGetAways.com) for list.

### [www.LandJournal.com](http://www.LandJournal.com)

*farm and ranch real estate and land auctions*

#### Run of Site

Banner/Tile \$200/month

Featured Property \$ 40/month

Membership \$ 33/month

### [www.HPJ.com/Livestock](http://www.HPJ.com/Livestock)

*livestock resource includes livestock sale calendar, markets, news, and much more*

#### Run of Category

Banner/Tile \$1,200/month

#### Page Specific

Banner/Tile \$ 300/month

Choose from: Alternative Livestock – Cow/Calf – Dairy – Feeder – Horses – Livestock Markets Regional – Sales & Events Calendar – Seedstock – Sheep/Goats – Stocker – Swine

### [www.LivestockIndustrySource.com](http://www.LivestockIndustrySource.com)

*annual directory of livestock producers, providers, products and services*

#### Run of Category

Banner/Tile \$1,200/month

#### Page Specific

Banner/Tile \$ 300/month

Choose from 50 categories. See [www.LivestockIndustrySource.com](http://www.LivestockIndustrySource.com) for list.

### [www.StayInTheLoop.com](http://www.StayInTheLoop.com)

*dedicated to the horse industry*

#### Run of Site

Banner/Tile \$3,000/annual sponsorship

### AD SIZE SPECS

#### Banner size

468 pixels wide x 60 pixels tall

#### Tile size

180 pixels wide x 150 pixels tall

### AD SUBMISSION

Send ads to Todd Fuller, Director of Emerging Technology at [fuller@hpi.com](mailto:fuller@hpi.com) or mail to address below.

#### Questions?

Call Todd at 1-800-452-7171, ext. 1877