



2018 Annual Directory of Ag Inputs and Services

rep: _____
 acct #: _____
 ad #: _____
 agency insertion #: _____

DISPLAY ADVERTISING ORDER FORM

Company: _____ Contact: _____
 Agency: _____ Agency Contact: _____
 Address: _____
(Street or PO Box) (city) (state/province) (zip code)
 Phone: _____
(your phone #) (fax #) (email address)

Display Rates Black & white rates. All sizes live matter. Ask for bleed sizes. V=Vertical H=Horizontal

- Page (10" x 11.5") \$4,250
- Half Page (6.5" x 8.25" V or 10" x 5.5" H) \$2,150
- One-third Page (3.25" x 10.5" V or 10" x 3.5" H) \$1,500
- One-sixth Page (3.25" x 6" V or 6.5" x 3" H) \$750
- AgMart \$ _____

Full Color Display Rates

- 4-color Back Cover, Full Page (10" x 11.5") \$7,000
- 4-color Page (10" x 11.5") \$5,800
- 4-color Half Page (6.5" x 8.25" V or 10" x 5.5" H) \$3,700
- Agency discount (if applicable) \$ _____
- TOTAL** **\$ _____**

Placement Reference BIG BOOK listing form for categories.

****Preferred Category Placement:** _____ ******

Payment Check one payment option below.

- Check enclosed Please Bill Me Visa MasterCard Discover

CC#: _____ Exp. Date: _____ / _____
(month/year)
 Name on card: _____ Security Code: _____
(3 digits, found on back of card)
 Signature: _____ Phone: _____

Ad & Material Deadline: September 22, 2017

Publication Date: October 25, 2017

For more advertising information, contact:
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